



OREGON MEDIA PRODUCTION ASSN

901 SE Oak St, #104 | Phone: 503-228-8822
Portland, OR 97214 | info@ompa.org

Display Advertising Form

SourceOregon.com

Oregon's Media Production Directory

Fax: 503-228-7099

Place Your Display Ad Today!

Increase your visibility to the industry and offer additional information.
All advertisers receive a free directory.

1. Company Information

Company: _____

Contact Name: _____

Phone: _____

Fax: _____

2. Size Options

Cover/Tab Positions Includes 4 free listings (60 word max)

	width x height	Black & White/Color
<input type="checkbox"/> Inside Front Cover	6.25" x 8.5"	\$1,750/\$2,150
<input type="checkbox"/> Facing Inside Front Cover	6.25" x 8.5"	\$1,750/\$2,150
<input type="checkbox"/> Tab/Section Divider	6.25" x 8.5"	\$1,450/\$1,950
<input type="checkbox"/> Facing Back Inside Cover	6.25" x 8.5"	\$1,450/\$1,950
<input type="checkbox"/> Back Inside Cover	6.25" x 8.5"	\$1,750/\$2,150
<input type="checkbox"/> Back Cover	6.25" x 8.5"	\$2,650 (color only)

Premium Display Positions Includes 3 free listings (60 word max)

___ Full Page	5.5" x 8.5"	\$1,200/\$1,600
___ 1/2 Page Horizontal	4.5625" x 3.5"	\$650/\$850
___ 1/2 Page Vertical	2.125" x 7"	\$650/\$850
___ 1/3 Page Horizontal	4.5625" x 2.25"	\$500/\$675
___ 1/3 Page Vertical	2.125" x 4.5"	\$500/\$675

Display Positions

___ 1/4 Page Horizontal	4.5625" x 1.625"	\$350/\$475
___ 1/4 Page Vertical	2.125" x 3.5"	\$350/\$475
___ 1/6 Page	2.125" x 2.25"	\$275/\$375
___ Inline 2-color Banner (black + book listing accent color)	2.125" x .75"	\$175

Internet Display Positions (10% Rotation)

___ Yearly Leaderboard	690px x 60px	\$5,000/annual
___ Monthly Leaderboard	690px x 60px	\$500/month

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Guaranteed Placement

In our best efforts, the OMPA attempts to place ads within the desired category. If you would like to guarantee placement within a category there is a 10% surcharge.

3. Proof Options

- I will provide a high resolution color proof.
- I will let OMPA proof my ad (at my own risk).
- I will come to the OMPA office the week of proofing to proof my ad (otherwise OMPA will proof your ad for you at your own risk).

4. Payment Information

REGISTRATION DEADLINES

	Regular
Previous Advertiser Position Renewal	Oct. 15
Space Reservation	Nov. 30
Artwork	Dec. 15

Ad 1

Category: _____

Tab Divider Name: _____

(Contact the OMPA office to confirm availability.)

Cost of Ad: _____

Ad 2

Category: _____

Cost of Ad: _____

Ad 3

Category: _____

Cost of Ad: _____

Ad 4

Category: _____

Cost of Ad: _____

Placement Guarantee (add 10%): _____

Total Due

A 50% deposit is required to reserve your ad space.

Balance due by December 1st. Balances after that incur 1.5% monthly finance charge.

In Agreement:

Signature _____

Date _____

Authorized Representative _____

5. File Requirements

Acceptable File Formats: .eps and .pdf

Please convert all fonts to outlines and include all supporting art in CMYK or B/W for .eps files

For all Premium Cover and Tab Positions, call for your dieline.

For all full page, cover, and tab ads include a .125" bleed.